



# Online gift store based in Bloomfield Hills

Big Hug LLC of Bloomfield Hills is a new e-commerce company dedicated to personalized remembrance gifts as an alternative to flowers. Big Hug is owned and operated by Katie Kiyo (left) of Bloomfield, formerly Detroit director of corporate sales of the Meredith Corp. Remembrance gifts include personalized garden stones and wind chimes, remembrance plaques, sun catchers, angel figurines, one-of-a-kind cherish boxes, sterling silver bell necklaces and handcrafted wood heart-shaped pet urns. Recently, Big Hug added custom leather photo pillows. Kiyo recently met Kathy Campbell (right), a Birmingham resident, of SIF Technology/Digital

Leather. Campbell has an interior design and packaging design background. SIF Technology/Digital Leather serves the commercial industry (automotive interiors, home furnishings, fashion apparel/accessories, etc.) with an innovative new patented digital imaging process that permanently infuses color, designs and images to leather. As a curiosity, Campbell used this process to create a photo pillow in memory of her Cavalier King Charles Spaniel, Reesie. Kiyo is featuring Campbell's custom leather photo pillow on [www.bighugllc.com](http://www.bighugllc.com). For more information, visit the Web site or call 248-594-1560.

— From staff reports